



krungsri
กรุงศรี

A member of  MUFG
a global financial group

Japan-ASEAN Startup Business Matching Fair 2026

Regional Economic Co-Creation for Sustainability

KRUNGSRI BANK AT A GLANCE



▲ Head Quarter of Krungsri

About Krungsri

- Brand Name: Krungsri
- In Thai Language Ayudhya means "Great City"
- Providing comprehensive financial services for individual customers to small and medium-sized business customers.

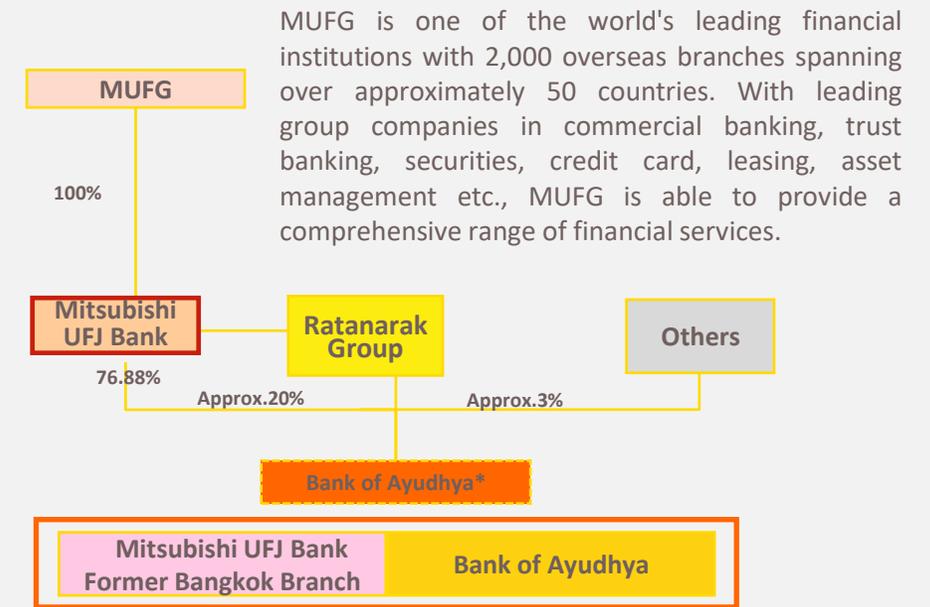


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▲ Logo of Krungsri

Overview		As of June 2025
Name of bank	Bank of Ayudhya Public Company Limited (Tanakarn Krungsri Ayudhya)	
CEO	Mr. Kenichi Yamato (Executive Officer of MUFG Bank, Ltd.)	
Headquarter	122 Rama III Road, Bang Phongphang, Yan Nawa, Bangkok 10120 Thailand	
Establish	April 1, 1945	
External rating (Fitch)	BBB+	
Number of Branches	565 (Domestic), 1 (Oversea)	
Number of Employees	(Consolidated) 51,459 employees	
Management Members	12 persons (Domestic 8, Japanese 4 persons)	

Shareholder Composition



* Jan 2015: Integration of BTMU Bangkok Branch into Bank of Ayudhya

Organization



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MUFG NETWORK IN ASEAN



MUFG

- ☐ Krungsri Representative Office
- ☐ MUFG Bank branch in Yangon



- ☐ Hattha Bank



- ☐ Vientiane Branch
- ☐ Krungsri Leasing Services Co., Ltd.



SHB Finance
TÀI CHÍNH TIÊU DÙNG



MUFG



- ☐ SHBank Finance Company Limited
- ☐ Two MUFG Bank branches in Ho Chi Minh City and Hanoi
- ☐ VietinBank



SECURITY BANK a partnership between Security Bank and Krungsri



MUFG

HOME CREDIT

- ☐ Security Bank
- ☐ MUFG Bank branch in Manila
- ☐ SB Finance, Inc.
- ☐ HC Consumer Finance Philippines, Inc.
- ☐ HCPH Financing 1, Inc.
- ☐ HCPH Insurance Brokerage, Inc.

- ☐ PT. Home Credit Indonesia
- ☐ **Two MUFG Bank branches in Jakarta and Surabaya**
- ☐ Bank Danamon



HOME CREDIT



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MUFG

Domestic

As of Jun. 2025

>565 branches

>5,120 ATM locations

>6.0M KMA* users

*KMA = Krungsri Mobile Application

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OUR PARTNERS

CO-ORGANIZING PARTNERS

Government Entities



Non - Government Entities



PARTICIPATING PARTNERS



PURPOSES OF THE EVENT



GLOBAL CORPORATES



STARTUPS

- ✓ Business Synergy
- ✓ Investment



Technology/ Local Network

GO ASEAN with krungsri

เครือข่ายธุรกิจที่แข็งแกร่งที่สุดในอาเซียน



*ข้อมูลเครือข่ายธุรกิจของกรุงศรีและ MUFG ครอบคลุม 9 ประเทศในอาเซียน

PAST EVENT SUMMARIES

HIGHLIGHTS

- ✓ A collaboration of 6 country governments
- ✓ Over 60 selected Startups
- ✓ Over 200 Top-Tier Investors
- ✓ Over 400 Matchings in one day
- ✓ Covering over 10 countries
- ✓ Deal concluded within one month

VOICE OF CUSTOMERS

- ✓ The Super Connection Event!
- ✓ The Best Startup Event Ever!
- ✓ Very Business-Oriented Event. I will definitely join again.
- ✓ Great opportunities to meet with Key People of Big Names.
- ✓ Thanks for gathering variety of Startups to meet in one day.
- ✓ I started a business with other Startups met in the event.



PAST EVENT SUMMARIES

PITCHING



1-1 BUSINESS MATCHING



PAST EVENT SUMMARIES

EXHIBITION



RECEPTION PARTY



PAST EVENT SUMMARIES

Japan-ASEAN Startup Business Matching Fair 2025

Entering Japan: Unlocking Opportunities & Incentives



Suebsit Santisart
Director of Global Business Strategy
Bank of Ayudhya PCL.
(Moderator)



Keisuke Aikawa
Startup Co-Creation Coordinator
CITY OF KITAKYUSHU



Shun Ono
Director of Fukuoka
Growth Next Global Business Support
FUKUOKA CITY



Kiyoko Hashiba
Director for Global Promotion
Startup Strategy Promotion Headquarters
Tokyo Metropolitan Government
TOKYO METROPOLITAN



Takeshi Kito
Entrepreneur in Residence
CITY OF NAGOYA



Shota Yamamoto
Director of Trade
Cooperation Department
JETRO BANGKOK

Japan-ASEAN Startup Business Matching Fair 2025

Driving the Future of Sustainability: Integrated Solutions for Decarbonization



Suchada Tongtan
Manager, Strategic Advisory and Research
Bank of Ayudhya PCL.
(Moderator)



Yuto Ikeuchi
Consultant
HI Research and Consulting
(Thailand) Co., Ltd.



Natthawadi Limsagan
Head of Business Development
Zeroemerald (Thailand) Co., Ltd.



Somyot Tantipattarakul
Project Manager, Energy Solutions Platform
Business Department
Electricity Generating Authority of Thailand



Malchutar Kingnet
Head of Strategic Partnership
Innower Co., Ltd.

Japan-ASEAN Startup Business Matching Fair 2025

Understanding Global Players: First Step to Investment & Partnership



Natnaree Sriboon
Manager of Global Business Strategy
Bank of Ayudhya PCL.
(Moderator)



Pollaratch Wanichakul
Director of CPF Ventures
CPF Thailand



Chatiwat Lerdvongveerachai
Senior Investment Manager
AidVentures by SCS



Ryosuke Ogata
General Director
Mitsubishi Research Institute Vietnam



Michael Chen
CEO & Co-Founder
BUZZBEEZ



Michael Chen
CEO & Co-Founder
BUZZBEEZ

Japan-ASEAN Startup Business Matching Fair 2025

Unlocking ASEAN Expansion: How Banks Support Cross-Border Growth



Patpitcha Thitithammasak
Assistant Director
Strategic Advisory and Research Department
Bank of Ayudhya PCL.
(Moderator)



Hendry Sunaryo
Head of Partnership & Innovation
PT Bank, Decision Indonesia Tbk



Hideki Miura
Head of Corporate Banking Department (DWP)
Japanese Corporate Banking Division for APAC
MUFG Bank, Ltd.



Achapan Sertthin
Head of Strategic
Advisory and Research Department
Bank of Ayudhya PCL.

OUTLINE OF THE FAIR

Date & Time

July 2nd, 2026 9.00-20.00 (THU)

Venue

Siam Kempinski Hotel, Bangkok, Thailand **[Tentative]**

Target Industries
of Start-ups

1. Fintech, 2. E-Commerce, 3. Food Tech, 4. Health Tech & Aging Society, 5. ESG Solution, 6. Factory Automation, 7. AI Solution, **8. IP & Contents, 9. Deep Tech**